

Turn your surplus into purpose.

It's a motto which works as well in business, as it does in everyday life.

For Simon Ross, turning surplus into purpose is the core of his business, Minespec Parts.

"There are many un-used parts being held in inventory in Australia. Our aim is to work with your commercial, maintenance, warehouse and audit teams to deliver new opportunities to turn your surplus parts into additional revenue through a Global audience," Simon said.

Three fundamental parts of Minespec Parts is the dismantling of mining and civil machinery for parts supply and demand, supplying mining and civil undercarriage, and freight and logistics through a unique relationship with Deesons Heavy Lift. Minespec Parts are located on the same block of land as Deeson's, allowing Simon to ensure that his customer's freight arrives on time and in safe condition. The relationship with Deeson's is a significant part in making Minespec Parts a one-stop shop.

The business is celebrating its first year, and as managing director, Simon makes sure that service is a top priority.

"There is only one boss & that's the customer. He or She can fire everyone in the company from the top down, simply by spending their money somewhere else."

I keep that saying in the forefront of my mind on a daily basis. Repeat business is what we strive for, and we can only hope to achieve this by providing the best. Without this, no business survives," Simon said.

Simon was born in the small town of Chinchilla in the Darling Downs, but as the mining town of Middlemount was being established in the early 1980's, it provided the opportunity for his parents to fulfil their dream of owning a newsagency. The family moved to Mackay in 1999.

Simon's sporting passions were in rugby union and cricket, but give him a bomber and he was a crack-shot. We're talking marbles! Cats-eyes, keepsies and bombsies. It's a generational past-time that many of us can relate to.

These days it's his lovely wife Leah and his two children, Maddison aged four, and Cooper aged two, who get his full attention. His week is kept hectic with the running of the business, so he makes the most of weekends to catch up.

"Riding bikes, looking for worms and trying to catch butterflies, all special times with my children I look forward to every weekend. My kids are my special little tigers, and Leah is so amazingly supportive, she manages all three of us," Simon said.

Rumour has it he performs a pretty spectacular rendition of Redgums "I was only 19" when a good night is underway.

It's his surplus time on the weekends, he turns into purposeful time with his family. That's what life is all about.

Simon Ross
MINESPEC PARTS

